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2014 has been a very unusual year for the companies and Malaysian government. In spite of the global economic gloom, Malaysia's economic growth continues to trump the market. Malaysia's GDP growth, estimated at 5.8%, has been accelerating faster than expected, spurred by strong exports and a healthy private domestic demand.

George Kent demonstrated dynamic growth and competitiveness in 2014. The Group's compounded annual growth rate strongly reflects this, having maintained a consistent double digit growth for the past 10 years. Our order book currently stands at RM1.5 billion and we are intensifying efforts to ratchet it up to RM5 billion within the next three years.

Despite a challenging and increasingly competitively market, George Kent's financial performance has continued to deliver on the set targets for this year. Although 2015 will have its share of volatilities, George Kent remains optimistic over the pace of our growth. We see a mixed economy growth going into 2015. Private consumption is expected to crimp due to tighter monetary conditions and further fuel subsidy rationalisation, while public spending would be somewhat affected and export growth more than moderate.



乔治肯特 (GKENT · 3204 · 主要板贸服)
执行董事黄振坤

有波动但仍乐观

不管对公司或是大马政府而言，2014年都是个非常不平凡的一年。尽管全球经济低迷，但国内经济增长仍比其他市场来得好，国内生产总值预计为5.8%，比预期来得更快，主要因强劲出口和健康内需支撑。

经济的主要驱动力为制造和建筑领域，制造业强劲反弹，对包括乔治肯特在内的主要业者而言是很好的兆头。

2014年对乔治肯特而言是个丰收年，我们持续取得强成长和竞争力，业绩强劲成长正反映了这一点，公司在过去10年都维持着双位数成长。目前订单达到15亿令吉，我们也在加紧努力，在未来3年推高至50亿令吉。

尽管市场的挑战和竞争越来越激烈，但我们仍然达成了2014年设立的目标。美元走强，令吉贬值将导致进口成本提高，这将有利于乔治肯特出口业务。

展望2015年，虽然会有许多波动，但我们仍对公司成长抱持乐观态度。

我们认为今年经济增长将盘整，私人消费预计会因为紧缩货币政策和汽油补贴进一步合理化而受影响，公共开销也会有所影响，出口则会出现适中成长。